UNM Seal
Call for Design Submissions

The Board of Regents of the University of New Mexico (“UNM”), the UNM President, and the UNM Seal Committee, are pleased to announce the UNM Seal Call for Design Submissions, a request for original designs for consideration to become the next University Seal. By submitting a design, you agree to abide by the Official Rules for the Call for Design Submissions as contained herein hyperlink.

Project Intent/Theme

The UNM Seal Committee is seeking design submissions for a new official seal that represents the past, present and future of The University of New Mexico. Founded in 1889, UNM sits on the traditional homelands of the Pueblo of Sandia. The original peoples of New Mexico – Pueblo, Navajo, and Apache Tribes – have significant connections to the land and the broader community statewide. UNM is the state’s flagship institution and one of only a dozen Hispanic-Serving Institutions in the United States. UNM is also classified by the Carnegie Commission on Higher Education as an R1: Doctoral Universities with very high research activities.

A university seal is not a logo, but an official mark that is used on official insignia, diplomas, Presidential medallions, and other official documents. University seals are often circular in form, with imagery that can be considered representative of a University. Representations can be, for example, symbolic, scenic, abstract, architectural, or figurative. Designs that reflect UNM’s academic mission or the histories and futures of New Mexico’s flagship institution that also celebrate the many cultures which coexist within the state are optimal. For UNM’s mission, see http://www.unm.edu/welcome/mission.html). UNM Communication and Marketing will conduct information session(s) to provide submitters guidance and best practices for designing a university seal.

Eligibility:

Eligible submitters must reside in the United States and be eighteen years (18) of age or older. Submitters need not be affiliated with UNM, however, preference will be afforded to those who are affiliated with UNM.

Persons involved in the production, development, implementation or handling of this Call for Design Submissions, and/or members of their immediate family or household (spouses, children, siblings, parents), are not eligible to enter the UNM Seal Call for Design Submissions.
This Call for Design Submissions is subject to, and all participants shall comply with, all applicable federal, state and local laws and regulations. VOID WHERE PROHIBITED BY LAW.

**Submission Deadline:**

Submissions must be received by 5:00:00 p.m. MST on October 8, 2019. Late or incomplete entries will not be considered.

**Submission Requirements:**

1) Entry Form (Suggested to have all contact info for Submitters and official rules acceptance)  
2) Rendering of design proposal  
3) Statement of Intent

A proposal in the form of a rendering, along with the submitter’s statement of 250 words or less, describing the intent of the design is required. The initial rendering does not need to be camera-ready artwork; however, it should be detailed enough to convey the design vision. Finalized, camera-ready artwork will be required of those selected as finalists for final consideration by the UNM Board of Regents.

Design Submissions must:

- a) be an original design;  
- b) not contain copyrighted material of another person;  
- c) not contain images of recognizable persons;  
- d) not violate or infringe upon another person’s rights, including copyright;  
- e) not contain threatening, offensive, or abusive material;  
- f) be otherwise in full compliance with these Official Rules.

**How to Submit:**

Online submissions are preferred, however, submitters unable to upload designs online, or with a preference or need to submit a physical rendering can do so by contacting unmseal@unm.edu or mailing to the address below.

For Digital Submissions (Preferred):

- Accepted File Formats: JPG, PNG, PDF, or TIFF  
- Max File Size: 5 Mb  
- Minimum Resolution: 150 dpi

For Hard-Copy Submissions:

- Physical renderings can be no larger than 8.5” x 11”  
- Submitters may only submit copies (photo static, electronic, or digital renderings) of their original design work for consideration. Copy will not be returned.  
- Mail COPY to:  
  UNM Seal Committee  
  MSC05 3400
Review of Submissions

Submitted designs will be reviewed and rated by UNM’s Seal Committee Members, guided by input from the general UNM Community. The Committee will narrow the entries to up to five finalists who will be asked to make their designs camera-ready (finished, refined and suitable for reproduction) to be considered for final review and selection by the UNM Board of Regents.

Submissions will be reviewed and rated upon the following criteria:

a) Creativity and Originality
b) Quality and Execution (if submissions do not have to be camera ready when in the “proposal state” that the seal committee will see, how can we use quality and execution as criteria?)
c) Adherence to the Theme
d) Overall impression

Decisions of the Committee are final and binding with respect to all matters relating to the Call for Design Submissions.

The Board of Regents of the University of New Mexico are ultimately responsible for selecting the new UNM Seal. This Call for Design Submissions in no way requires that the Board of Regents choose one of the submitted designs.

UNM will notify Submitters of the final outcome via the contact information provided at the time of submission.

Honorarium:

Upon submission of camera-ready designs, selected finalists will receive an honorarium of $505.

An honorarium of $1889 will be awarded to the final design selected by the Board of Regents to become the new University Seal.

Conditions of Entry:

The Submitter unconditionally assigns and transfers all rights, title, and interest to (1) the copyright to the Design, (2) any registrations and copyright applications relating to the Design, (3) all works based upon, derived from, or incorporating the Design, (4) all income, royalties, damages, claims, and payments now or hereafter due or payable with respect to the Design, (5) all causes of action, whether in law or in equity, for past, present, or future infringement of copyright related to the Design, and (6) and any and all other rights (including moral rights) related to any of the foregoing, throughout the world.

Submitted designs must warrant that (1) the Submitter is the sole creator, (2) the Design is original and contains no material from other copyrighted or unpublished works, and (3) the
Design does not violate or infringe any personal or property rights of others, whether common law or statutory.

Any submission that, as determined by UNM in its sole discretion, is in violation of the Official Rules will be disqualified. Incomplete, illegible or corrupted submissions are void and will not be accepted. To be considered valid, Submitters must acknowledge reading, accepting, and agreeing to all terms and conditions set forth in the Official Rules.

**Limitations of Liability and Release.** Submitters agree to hold UNM and its respective regents, employees, agents, and volunteers (the “Indemnified Parties”) harmless from and against all claims of any nature arising in connection with submitter’s participation in the Call for Design Submissions and acceptance or use of an honorarium. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of individuals participating in the Call for Design Submissions or acceptance and usage of an honorarium. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Submitters are solely responsible for their submissions. UNM is not responsible for any typographical errors in the announcement of any honorarium or these Official Rules.

THIS CONTEST IS VOID WHERE PROHIBITED. This Call for Design Submissions is subject to and governed by the laws of the State of New Mexico, and the forum for any dispute shall be a court of competent jurisdiction in Bernalillo County, New Mexico. All Submitters must have a valid e-mail address.

**Publicity Release.** Participation in the Call for Design Submissions and/or acceptance of a honorarium constitutes permission for UNM to use, without notice or further compensation, worldwide and in perpetuity, the design, photo, likeness, biographical information, statement and voice in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with UNM’s websites or the Call for Design Submissions or other promotions, and the Submitter hereby releases UNM from any liability with respect thereto.

**Questions:**

Questions about the UNM Seal Call for Submissions can be directed unmseal@unm.edu or by calling (505) 277-1238.